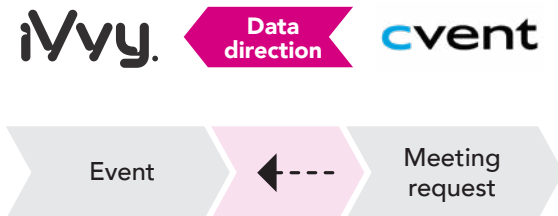# cvent

iVvy.
events

Introduction

Import your meeting requests from your Cvent account into the iVvy Events software.

By linking your events from Cvent with your iVvy Venue Marketplace enquiries, you can track your enquiry progress and view your event's revenue report.

How it works

Event		Meeting request

Key features

- Add and update events in iVvy from Cvent meeting requests, eliminating the need to enter it manually.

- Use your enquire events on the marketplace to track venue proposals, bookings and associated revenue.

- Access event revenue reports associated with the iVvy Marketplace including:
  - ↘ Marketplace booking trends
  - ↘ Total spend
  - ↘ Total spend broken down byevent or venue

- Events data is added and updated hourly from Cvent to iVvy ensuring data is as current as possible.

Eliminate manual data entry and track your Event's revenue

MORE INFORMATION

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